



**MOYODEI**

MOROGORO YOUTH  
DEVELOPMENT INITIATIVE

# IMPACT REPORT 2016

Planting Seeds for Development



# MOYODEI IS EMPOWERMENT

Empowerment can be hard to define in words. But you know it when you see it.

It's our peer educators' confidence while delivering their health lessons. It's the passionate debate of ideas at our staff meetings. It's the ambitious mindsets of our entrepreneurship groups.



I'm lucky to see empowerment in action at MOYODEI every day, driven by our greatest assets, our young people. In this report I hope to share the impact of our work with you. Welcome to MOYODEI and thank you for your support.

**Lonny Chen**  
Co-Founder + Board Chairperson

## PLANTING SEEDS FOR DEVELOPMENT

Young people in our community are suffering from a lack of opportunities, due to low education levels, gender discrimination, and generational poverty. Their human potential is not given a chance to grow.



We see our interventions, such as helping them acquire an employable skill, as the seeds that need to be planted in order to grow their potential. Like seeds, not all of these interventions will work for all people. Some will flourish, some will grow minimally, and some will look elsewhere. But we are here to plant those seeds, water them, and measure their progress. MOYODEI is proudly "planting seeds for development", committed to the entire process of preparing young people for a life of self-reliance.

**Charles S. Ndaki**  
Executive Director

### OUR VISION:

Positive community change through the power of youth.

### OUR MISSION:

A youth-led movement providing opportunities to educate and empower.





# YOUTH LEADERSHIP FOR COMMUNITY CHANGE

## TEAM MOYODEI

Our dedicated team of Tanzanian youth is closely connected to the community in Morogoro. The team identifies the key issues we need to work on, plans and runs all our programs, and evaluates our impact. Many of the team are personally affected by these same issues in health, livelihoods, and education, and we're passionate about directly leading change as advocates and role models.

8

MOYODEI Executive Team, full-time

61

Leadership roles within programs



**"I discovered at MOYODEI that I have the ability to lead, that I can manage many things and accomplish goals. I can be an example of youth leadership in the community."**

Martha C. Mtavangu, Executive Secretary, Computer Teacher



Growing up in a small town in Iringa Region, Martha was a promising student in form two when her father had an accident and she became the caretaker for her family including her younger brother and a niece. "Even when I was sitting in school I'm still thinking of what to do for home, what will we eat tonight, how will they go to school tomorrow, where will we get soap from? This caused me to fail in my studies and I felt that my dreams were completely lost."

Martha moved to Morogoro to live with her aunt but further education was still out of reach until she found out about free computer training at MOYODEI. "I was happy because my family wouldn't have been able to afford this training." Martha was our most dedicated student. When we needed a teacher, she volunteered. "I came from being a student to being a computer teacher for my fellow youth. I feel that is a big achievement for me, one that I was not expecting."

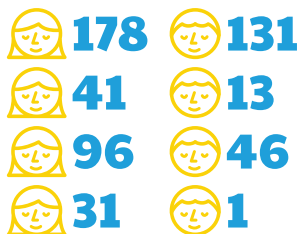


# OUR IMPACT IN 2016



## WHO WERE THEY?

- In-school primary
- In-school secondary
- Out-of-school youth (ages 15 - 35)
- Parents (Chai groups)



## WHAT DID THEY THINK?

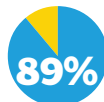
Increased their ability to make good decisions in their lives



Benefitted from positive role models at MOYODEI



Were satisfied or very satisfied with their experience at MOYODEI



## WHAT DID THEY SAY?

**“We should continue to encourage youth to avoid bad groups on the streets and instead to come here and learn. On my side MOYODEI has helped me much because I was not knowing many things about computers. MOYODEI for me is my liberator.”**

Tausi, computer student

**“MOYODEI has helped me live healthier because I am able to protect myself from many issues which can harm me. MOYODEI has made a big contribution to youth.”**

Furaha, girls netball player

Individual activity sessions were run at MOYODEI facilities, from a sewing class in the morning to a netball practice in the evening.

1243

Health and educational resources were distributed including AFRIpads, condoms, pencil and ruler sets, and computer course books.

2464

\* Some names have been changed to protect the identity of our participants



# PEER HEALTH EDUCATION

**“We are proud of our work because we help youth from different backgrounds, especially girls, by exchanging ideas and giving them health knowledge.”**

Zainabu Ramadhani and Hadija Baraka, Girls Club peer educators



Our Girls Club leaders use peer education workshops to tackle the dangerous cultural stigmas, gender discrimination, and misinformation about health which are widespread in our community.

By making sure young people, both boys and girls, have the facts and the chance to discuss sensitive or taboo issues in an open dialogue, we help them to grow up safe, healthy, and well informed. They can share their knowledge with others and feel confident challenging damaging myths.



We organized school health clubs and taught at schools, community streets, and other MOYODEI programs. Topics included:

- Hygiene
- Puberty
- Menstruation
- Reproductive system
- Urinary Tract Infections (UTIs)
- Sexually Transmitted Infections (STIs), including HIV
- Condoms

**“I am inspired by the Girls Club leaders’ passion for health education and dedication to improving the health of their community. I joined them in the field and saw first-hand the respect the community has for them and the impact they are having on each person they interact with.”**

Alicia Perry, health education volunteer



We are thankful to the **Lunapads One4Her** program for selecting us to receive a donation of 250 **AFRipads** Deluxe Menstrual Kits. **AFRipads** were the perfect complement to our menstruation education sessions where our peer educators became experts at explaining proper usage and care while encouraging good hygiene and teaching the details of the menstrual cycle.

**“AFRipads help us as a visual teaching tool when we provide education on menstruation. The pads also help the students feel comfortable attending school on their days of bleeding and reduce their absenteeism.”**

Zainabu Ramadhani, Girls Club peer educator





# COMMUNITY BUILDING

Chamwino Ward is among the poorest communities in Morogoro Town, known for high rates of early childbirth, drug use, and crime among unemployed young people.

We offer a different path for young people through activities that build self-confidence, form a positive group identity, and restore pride in their community.

## MOYODEI SPORTS CLUB

- Girls Netball and Boys Football teams
- Daily practices and monthly matches

**“This program is a success because it builds your physical health and we got to know one another. My advice is to encourage more sports in the community and to increase educational opportunities for youth.”**

Zuhura, girls netball player

Our club motto is “Sports for Health, Building Friendship and Unity”. Through our practices and matches we harness the many physical, mental, and social benefits of team sports, focusing on those who are often excluded due to social status or gender. We formed a girls only netball team because it’s especially important for girls to have a safe and inclusive environment to play and compete in. We work with local



coaches, schools, and sports associations to strengthen youth sports at the grassroots, and encourage community members to join us at our matches and cheer on our teams.

## CHAI GROUPS

- Two groups of 20 children from vulnerable families
- Monthly events

**“The children who are getting services and education from MOYODEI are changing their behavior from day to day and are examples for the community.”**

Juma, father/caretaker of child attending Chai

We named our social group “Chai” to suggest a warm, welcoming gathering. For children of the most vulnerable families in Chamwino, safe, supportive spaces can be rare. Each month MOYODEI staff welcome two groups of children to learn about hygiene, nutrition, and child rights, to receive basic health and school supplies, and to get together and have fun.





# LIVELIHOODS SKILLS AND SUPPORT

**“I have learned various things through MOYODEI and what I have learned, I have been capable at. This program has changed my life from being dependent to being able to find or create employment for myself.”**

Ratipha, sewing student

Vocational skills and entrepreneurship opportunities are essential for young people to become economically independent, especially where few formal jobs are available. But for many, training programs and startup capital are out of reach. MOYODEI is there to provide a place and a chance for everyone.

## SEWING WORKSHOP

- 39 students enrolled throughout the year
- Daily instruction and training

**“The person I was on the streets and who I am now are different. I have gotten a skill. To somehow have reached my hopes, I am grateful to MOYODEI.”**

Amina, sewing student



In the morning our office is a lively place as our sewing students - mostly young women who are not in school - learn to measure, cut, sew, and finish clothing. Guided by an experienced tailor, they gain the confidence and skills to start themselves on the path to a profession and take economic control of their lives.

## COMPUTER CLASSES

- 23 students graduated with certificates
- Daily classes, three-month intakes

Our evening computer class takes students all the way from switching on the computer to creating budget spreadsheets and multimedia presentations, using a customized curriculum mixing both English and Kiswahili. We welcome young people to the class from a variety of backgrounds, whether computer skills will help them succeed at school or compete in the job market.



*(continued on next page)*



## ENTREPRENEURSHIP GROUPS

- Four groups of young people given startup grants
- Monthly visits and support meetings

We piloted an entrepreneurship program this year by finding or forming groups of young people, helping them create business plans, and then providing startup grants and monthly follow-up support. Our groups were involved in village community banks (VICOBAs), raising poultry, and producing healthy snacks, and were taught other income-generating solutions such as making and selling liquid soap and paper bags.



**“I have learned that each person has the ability, if they give themselves a chance to discover that they can do any type of work. A person should not just stay behind.”**


Margaret Joveti, Mother + Entrepreneur

Margaret Joveti, also known as Mama Veronica, stayed at home after finishing primary school and became pregnant two years later. But she did not want to be dependent on others. “What if my child gets sick and the father tells me he has no money? Do I wait until my mother provides money to send my child to the hospital?”

Early this year, she heard that MOYODEI was forming an entrepreneurship group in Chamwino. “I was happy because I didn’t have a group of any kind. I felt it would be good to get ideas and be able to improve myself.” She took out a loan from the group’s VICOBA and bought one bag of powder soap for 28,000 Shillings<sup>1</sup>. “I distribute soap and collect payments weekly from house to house. From one bag I can get a profit of up to 25,000 Shillings.”



“My biggest achievement is to be able to run my own life because of my business and I am able to raise my children without worrying. Before, when I had money I just used it until it was finished. But now every week, I know to use a certain amount, and a certain amount I save.”

 VICOBAs, or Village Community Banks, are popular in Tanzania as a way to pool a groups' money. It acts as a push for members to save, as social insurance for emergencies, and most importantly as loan capital to start small businesses that would otherwise not be possible. Money grows via mandatory contributions every week, late fees, and loan return interest.

1. Approximately equivalent to \$17 CAD.

(continued on next page)



**"I would advise other youth on the streets to come to MOYODEI. Even if you haven't gotten far in school, you can still accomplish something. The opportunity is there to change your life."**

Hamza Rajabu, Entrepreneur  
+ Paper Bags



Hamza Rajabu had his education stopped at standard seven which caused many challenges in his life. "I have to do difficult work in order to eat. Without doing difficult work, I can not sleep". Raised only by his mother, he has not seen his birth father for many years: "he does not know how his child is doing until now."

Hamza had no plan until a friend recommended MOYODEI. At MOYODEI, through our project partners at **Sawa World** and their "solutions from within", he learned how to make and sell paper bags as an income generator. He became proficient and creative, and started to sell them to small kiosks and stationary shops. "I have already achieved something because of the way I think far ahead. I can brainstorm ideas, like how to improve my business that can bring benefit in the future." In August 2016, **Sawa World** sent a videographer from Uganda to document Hamza's story.

## AFTER SCHOOL ENGLISH

- Daily year-round for standards five through seven
- Seasonal pre-form one to prepare for English-taught secondary school
- Classroom capacity of 25 students

Most children love to learn and the kids in our community are no different, they just need a supportive environment. But for most families in Chamwino, after school 'tuition' centers are too expensive and too far away. So this year, we built one of our own.

Since then we've established a culture of student-friendly group learning at MOYODEI. Our English language lessons are very popular. Mixing the fundamentals of grammar with conversational activities, our students get the boost they need.

**"I have a better understanding of reading English and can now stand in front of people and speak and answer questions. I am very thankful."**

Elizabeth, after school English student



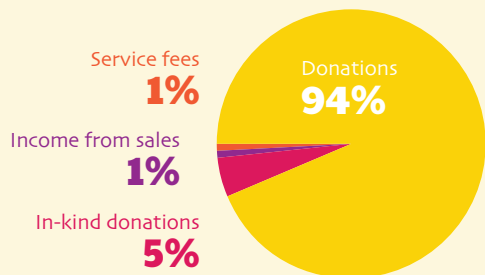


# FINANCIAL INFORMATION

In 2016, our total income was equivalent to 49,665,100 Tanzanian Shillings (TZS) and our total expenditure was equivalent to 36,121,532 TZS. From the excess of income over expenditure, 12,148,500 TZS was used for the purchase of property and equipment including 6,881,500 TZS in land property.

Full financial information is documented in our audited financial statements for the year ended 31st December, 2016. Copies can be obtained by contacting MOYODEI. Canadian Dollar (CAD) figures are shown here for presentation purposes only.

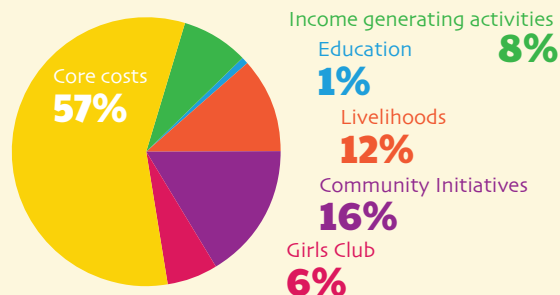
## INCOME 2016



	TZS	CAD <sup>1</sup>
• Donations	<b>46,555,200</b>	<b>28,203</b>
• In-kind donations	<b>2,367,000</b>	<b>1,434</b>
• Income from sales <sup>2</sup>	<b>455,300</b>	<b>276</b>
• Service fees	<b>287,600</b>	<b>174</b>
• <b>Total Income</b>	<b>49,665,100</b>	<b>30,087</b>

1. Based on the average exchange rate for 2016 of 1650.73 TZS to 1 CAD.

## EXPENDITURE 2016



	TZS	CAD <sup>1</sup>
• Core costs including staff and rent	<b>20,694,238</b>	<b>12,536</b>
• Girls Club (peer health education)	<b>2,252,434</b>	<b>1,365</b>
• Community Initiatives	<b>5,864,300</b>	<b>3,553</b>
• Livelihoods	<b>4,190,758</b>	<b>2,539</b>
• Education (after school English)	<b>260,535</b>	<b>158</b>
• Income generating activities <sup>2</sup>	<b>2,859,267</b>	<b>1,732</b>
• <b>Total Expenditure</b>	<b>36,121,532</b>	<b>21,882</b>

2. Income generating activities were undertaken in agriculture and tailoring for the purpose of the sustainability of the organization.

# THANK YOU

MOYODEI would like to thank each one of our supporters and project partners for their contributions to youth-led community change. Through your generous support, we are able to continue our work of planting seeds for development.

## OUR SUPPORTERS

- Alicia Perry
- Augustine Wong
- Carol & Martin V.
- Edward Loo
- Eric Fetchko
- Gail & Don Perry
- Henson & Cindy Tan
- Latorr Whalem
- Lindsey Higgs
- Lonny Chen
- Millie Taylor
- Susan Chen

## OUR IN-KIND SUPPORTERS

- AFRipads
- Lunapads
- Vancouver Whitecaps FC

## OUR PROJECT PARTNERS

- Restless Development Tanzania
- Sawa World

MOYODEI would like to give special thanks to our local government for their cooperation including the street chairpersons and ward officers of **Chamwino Ward**, and the departments of community development and health of the **Morogoro Municipal Council**.



# TEAM MOYODEI



## BOARD

- Lonny Chen
- Norbert Shayo
- Salma Simbalyana

Chairperson  
Representative  
Representative



## EXECUTIVES

- Charles S. Ndaki
- Martha C. Mtavangu
- Rehema J. Juma
- Haji O. Sajilo
- Nora J. Roy
- Zainabu R. Mponda
- Hadija B. Muro
- Zainabu A. Ngozi

Executive Director  
Executive Secretary  
Executive Treasurer  
Community Relations Officer  
Assistant Program Leader, Livelihoods  
Program Leader, Girls Club  
Assistant Program Leader, Girls Club  
Assistant Program Leader,  
Community Initiatives

## INTERNATIONAL VOLUNTEER

- Alicia Perry

Capacity Building Specialist, Health  
Education & Organizational Strategy

**Morogoro Youth Development Initiative**  
**P.O. Box 1785**  
**Morogoro, Tanzania**  
**House No. 404/CH,**  
**Mahita Street, Chamwino Ward**

Phone: **+255 (0)677 177 213**  
Email: **info@moyodei.com**

**www.moyodei.com**  
**www.facebook.com/moyodei**  
**www.twitter.com/moyodei**



**MOYODEI**

MOROGORO YOUTH  
DEVELOPMENT INITIATIVE

Registration Number: MG/MMC/CBO/000294  
Community Based Organization registered with the Morogoro Municipal Council

*Designed by Wellington Graphic*